

Friday afternoon-Gasway

Oct 15, 1954

WCSR Daily Log

Date

| Time | Length | Program | Sponsor | Origin | Producer |
|---------|--------|-----------------|-----------------|--------|----------------------|
| 7 59 40 | 20" | Sign On | | SL | BLOOM |
| 7 59 40 | 20" | 8-Ball | | SL | G. Conroy |
| 7 59 40 | 20" | Sign Off | | SL | " |
| 1 59 40 | 20" | Sign On | | SL | Gasway |
| 2 00 00 | 29' | Disc. | | SL | Karp |
| 2 29 00 | 1' | Break | Promotion ID | SL | Gasway |
| 2 30 00 | 29' | Disc | Disc | SL | Disc Karp |
| 2 59 00 | 1' | Break | Promotion ID | SL | Gasway |
| 3 00 00 | 59' | MMM | MMM | SL | Duff |
| 3 59 00 | 1' | Break | Promotion ID | SL | Gasway |
| 4 00 00 | 59' | Masterworks | ID-H | SL | " |
| 4 59 00 | 1' | Break | Promotion ID | SL | " |
| 5 00 00 | 5' | News | | AN | |
| 5 05 00 | 24' | Easy List | | SN | Johnston |
| 5 29 00 | 1' | Break | Promotion ID | SL | Gasway |
| 5 30 00 | 29' | Easy List. | | SN | Johnston |
| 5 59 00 | 15" | Sign Off | | SL | Gasway |

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WCSR Daily Log

Friday 15 October
MacGready

Date

| Time | Length | Program | Sponsor | Origin | Producer |
|------------------|-----------------------|----------------------------------|------------------------------|--------|-----------------------------|
| 6 59 40 | 20" | Sign On | | SL | Mac |
| 7 00 00 | 14'45" | News, sports | | AN | |
| 7 14 45 | 15" | Station ID | | SL | Mac |
| 7 15 00 | 14'40" | Musical Non. | Brandels | SL | Bartlett , Lauer |
| 7 29 40 | 20" | Station ID | | SL | Mac |
| 7 30 00 | 29' 28'30" | Jazz | | AN | |
| 58 30 7 59 00 | 1' 30" | Break | Ad Lib Hickell | SL | Mac |
| 8 00 00 | 14'45" | News | Luckies | AN | |
| 8 14 45 | 15" | Station ID | | SL | Mac |
| 8 15 00 | 1hr. 44' | Concert Hall | | SN | Gode |
| about 9 | 15" | station I.D. Break | | SL | Mac |
| 9 59 00 | 1' | Break | John Everett's | SL | " |
| 10 00 00 | 5' | News | | AN | |
| 10 05 00 | 24' | Beat the Blues | | SN | Feingold |
| 10 29 00 | 1' | Break | Promotion | SL | MAc |
| 10 30 00 | 29 40 | Nightcap | Luckies | SL | Thompson |
| 11 10 59 00 | 20" | Sign off | | SL | Mac |
| 8 15 00 | 45' | At home with the Ghouls | (15') Luckies | SL | thompson |
| 9 00 | 20" | Sign off | | SL | " |

changed due
to hurricane
and curfew.
ACW

Date Oct 14

WCSR Daily Log

| Time | Length | Program | Sponsor | Origin | Producer |
|---------|--------|----------------|--------------|--------|------------------|
| 6:59:40 | 20" | Sign on | | SL | Weinberg |
| 7:00:00 | 14'45" | NEWS + SPORTS | | AN | WAMF |
| 7:14:45 | 15" | STATION ID | | SL | Weinberg |
| 7:15:00 | 14' | SHOW TUNES | | SN | " " |
| 7:29:00 | 1' | BREAK | HASKELL'S | SL | " " |
| 7:30:00 | | SHOW TUNES | | SN | " " |
| 7:58:30 | 1'30" | BREAK-ALBERT'S | ALBERT'S | SL | " " |
| 8:00:00 | | NEWS | | AN | WAMF |
| 8:14:45 | 15" | STATION ID | | SN | Weinberg |
| 8:15:00 | | Thurs M show | | SL | GAINS - EAGLESON |
| 9:44:45 | 15" | Station ID. | | SL | Weinberg |
| 9:45 | | Night CAP | Lucky Strike | SL | MERYL WILEN |
| 10:00 | | Sign off | | SL | Weinberg |

WCSR Daily Log

Thursday P. M. Oct. 14, 1954
Head of P. M. M. Kramer

| | Time | Length | Program | Sponsor | Origin | Producer |
|------|---------|-----------|---------------------------------|-----------|------------------|---|
| A.M. | 7 59 40 | 20" | Sign on | | SL | |
| | 8 00 00 | 14 50 15" | Eight Ball | | SL | Berger |
| | 8 50 00 | 10" | Sign Off | | SL | |
| P.M. | 1 59 40 | 20" | Sign on | | SL | Kramer Williston |
| | 2 00 00 | 29" | Disc. 58a | | SL | Williston Kramer |
| | 2 29 00 | 1' | Station I.D. | Promotion | SL | Williston Kramer |
| | 2 30 00 | 29" | Disc. 58a | | SL | Williston " |
| | 2 59 00 | 11' | Station I.D. | Promotion | SL | Williston Kramer |
| | 3 00 00 | 29' | Make Mine Music | | SL | Williston Marin |
| | 3 29 00 | 19' | Station I.D. | Promotion | SL | Marin Kramer |
| | 3 30 00 | 29' | M M M | | SL | Marin |
| | 3 59 00 | 1' | Station I D | Promotion | SL | Marin Kramer |
| | 4 00 00 | 59' | Masterworks | | SL SN | Guggenheim |
| | 4 59 00 | 1' | Station I D | Promotion | SL | Kramer |
| | 5 00 00 | 5' | News | | An | WAMF |
| | 5 05 00 | 24' | Easy Listening | Academy | SN | Sarbone |
| | 5 29 00 | 1' | Academy Promotion | Promotion | SL | Sarbone Kramer |
| | 5 30 00 | 29' | Easy Listening | Academy | SN | Sarbone |
| | 5 59 00 | 20" | Sign off | | SL | Sarbone Kramer |

| | | | | |
|---------|-----|----------|----|----------|
| 2 23 00 | 30. | STON OIL | ST | STON OIL |
| 2 24 00 | 30. | STON OIL | ST | STON OIL |
| 2 25 00 | 30. | STON OIL | ST | STON OIL |
| 2 26 00 | 30. | STON OIL | ST | STON OIL |
| 2 27 00 | 30. | STON OIL | ST | STON OIL |
| 2 28 00 | 30. | STON OIL | ST | STON OIL |
| 2 29 00 | 30. | STON OIL | ST | STON OIL |
| 2 30 00 | 30. | STON OIL | ST | STON OIL |
| 2 31 00 | 30. | STON OIL | ST | STON OIL |
| 2 32 00 | 30. | STON OIL | ST | STON OIL |
| 2 33 00 | 30. | STON OIL | ST | STON OIL |
| 2 34 00 | 30. | STON OIL | ST | STON OIL |
| 2 35 00 | 30. | STON OIL | ST | STON OIL |
| 2 36 00 | 30. | STON OIL | ST | STON OIL |
| 2 37 00 | 30. | STON OIL | ST | STON OIL |
| 2 38 00 | 30. | STON OIL | ST | STON OIL |
| 2 39 00 | 30. | STON OIL | ST | STON OIL |
| 2 40 00 | 30. | STON OIL | ST | STON OIL |
| 2 41 00 | 30. | STON OIL | ST | STON OIL |
| 2 42 00 | 30. | STON OIL | ST | STON OIL |
| 2 43 00 | 30. | STON OIL | ST | STON OIL |
| 2 44 00 | 30. | STON OIL | ST | STON OIL |
| 2 45 00 | 30. | STON OIL | ST | STON OIL |
| 2 46 00 | 30. | STON OIL | ST | STON OIL |
| 2 47 00 | 30. | STON OIL | ST | STON OIL |
| 2 48 00 | 30. | STON OIL | ST | STON OIL |
| 2 49 00 | 30. | STON OIL | ST | STON OIL |
| 2 50 00 | 30. | STON OIL | ST | STON OIL |
| 2 51 00 | 30. | STON OIL | ST | STON OIL |
| 2 52 00 | 30. | STON OIL | ST | STON OIL |
| 2 53 00 | 30. | STON OIL | ST | STON OIL |
| 2 54 00 | 30. | STON OIL | ST | STON OIL |
| 2 55 00 | 30. | STON OIL | ST | STON OIL |
| 2 56 00 | 30. | STON OIL | ST | STON OIL |
| 2 57 00 | 30. | STON OIL | ST | STON OIL |
| 2 58 00 | 30. | STON OIL | ST | STON OIL |
| 2 59 00 | 30. | STON OIL | ST | STON OIL |
| 2 60 00 | 30. | STON OIL | ST | STON OIL |

Wednesday, Oct. 13, 1954
Head of Night: Maisel (291)

WCSR Daily Log

Date

| Time | Length | Program | Sponsor | Origin | Producer |
|----------|---------------|------------------------------|-----------|----------------|--|
| 6 59 40 | 20" | Sign On | | SL | Maisel |
| 7 00 00 | 14' 45" | News, Sports | | AN | WAMF |
| 7 14 45 | 15" | Station ID | | SL | Maisel |
| 7 15 00 | 14' 40" | Transcription Public Service | | SL | Maisel WAMF Maisel |
| 7 29 40 | 20" | Station ID | | SL | Maisel |
| 7 30 00 | 29' | Jazz | Brandie's | SL | Butler |
| 7 59 00 | 1' | Break | Promotion | SL | Maisel |
| 8 00 00 | 14' 45" | News | Luckies | AN | WAMF |
| 8 14 45 | 15" | Station ID | | SL | Maisel |
| 8 15 00 | 1 hr. 44 min. | Concert Hall | | ASN | WAMF GODE |
| about 9 | 15" | Station ID | | SL | Maisel |
| 9 59 00 | 1' | Break | Promotion | SL | Maisel |
| 10 00 00 | 5' | News | | AN | WAMF |
| 10 05 00 | 24' | Hiram Tuttle | | AN | WAMF |
| 10 29 00 | 1' | Break | Alberts' | SL | Maisel |
| 10 30 00 | 29' 40" | Nightcap | Luckies | SL | Thompson |
| 10 59 40 | 20" | Sign Off | | SL | Maisel |

Wednesday, Oct. 13, 1954
 Heads of Afternoon: 2-4 Johnston (293)
 4-6 MacCready (284)

WLSR Daily Log

| Time | Length | Program | Station | Head |
|---------|--------|-----------------------|---------|-----------|
| 1 59 40 | 20" | Sign On | SL | Johnston |
| 2 00 00 | 29' | Disc. 58a | SL | Lehrman |
| 2 29 00 | 1' | Break Promotion & ID | SL | Johnston |
| 2 30 00 | 29' | Disc 58a | SL | Lehrman |
| 2 59 00 | 1' | Break Promotion & ID | SL | Johnston |
| 3 00 00 | 59' | Music in 13 Time | SL | |
| 3 59 00 | 1' | Break Promotion & ID | SL | Johnston |
| 4 00 00 | 59' | Masterworks | SN | Walz |
| 4 59 00 | 1' | Break Promotion & ID | SL | MacCready |
| 5 00 00 | 5' | News | AN | Wamf |
| 5 05 00 | 24' | Easy Listening Calvin | SN | Maisel |
| 5 29 00 | 1' | Break Promotion & ID | SL | MacCready |
| 5 30 00 | 29' | Easy Listening Calvin | SN | Maisel |
| 5 59 00 | 15" | Sign Off | SL | MacCready |

Tuesday nite Oct. 12, '54
Head of Nite, Marin

| | | | | | |
|-------------------------------|----------------------|----------------|--------------|----|-------|
| 6:59:40 | 20" | Sign on | | SL | Marin |
| 7:00:00 | 14'45" | News, sports | | AN | WAMF |
| 7:14:45 | 15" | Station ID | | SL | Marin |
| 7:15:00 | 14' | Showtunes | | SN | |
| 7:29:00 | 1' | Break | | SL | Marin |
| 7:30:00 | 28 28'30" | Showtunes con. | | SN | |
| 7:58:30 7:59:00 | 1'30" | Break | Haskell's | SL | Marin |
| 8:00:00 | 14'45" | News | | AN | WAMF |
| 8:14:45 | 15" | Station ID | | SL | Marin |
| 8:15:00 | 1 hr. 44' | Concert Hall | | SN | |
| about nine | 15" | Station ID | | SL | Marin |
| 9:59:00 | 1' | Station ID | | SL | Marin |
| 10:00:00 | 5' | News | | AN | WAMF |
| 10:05:00 | 24' | Balladeer | | SN | |
| 10:29:00 | 1' | Station ID | David's | SL | Marin |
| 10:30:00 | 29' | Nightcap | Lucky Strike | SL | |
| 10:59:00 | 1' | Sign off | | SL | Marin |

*ad lib the
extra 30"*

Tuesday Afternoon, Oct. 12, 1954
 Head of Afternoon: Willen/Berger

| | | | | |
|---------|-----|----------------|-------|----------------|
| 7:59:40 | 29" | Sign On | SL | |
| 8:00:00 | 50' | Eight Ball | SL/AN | MacDonald |
| 8:50 | 10" | Sign Off | SL | |
| 1:59:40 | 20" | Sign On | SL | |
| 2:00:00 | 29' | Discology | SL | |
| 2:29:00 | 1' | Break | SL | Anderson |
| 2:30:00 | 29' | Discology | SL | Anderson |
| 2:59:00 | 1' | Break | SL | |
| 3:00:00 | 29' | MMusic | SL | Cohen |
| 3:29:00 | 1' | Break | SL | |
| 3:30:00 | 29' | MMusic | SL | Cohen |
| 3:59:00 | 1' | Break | SL | |
| 4:00:00 | 59' | Masterworks | SN | Targansky |
| 4:59:00 | 1' | Break | SL | |
| 5:00:00 | 5' | News | AN | |
| 5:05:00 | 24' | Easy Listening | SN | Gorman, Miller |
| 5:29:00 | 1' | Break | SL | |
| 5:30:00 | 29' | Easy Listening | SN | Gorman, Miller |
| 5:59:00 | 18 | Sign Off | SL | |

Head of Afternoon P. Conroy
Monday afternoon, Oct 11, 1954

| | | | | |
|---------|-----|----------------------|------------------|-----------|
| 7 59 40 | 20" | Sign on | SL | |
| 8 00 00 | 50' | Eight Ball | SL | |
| 8 50 | 10" | Sign off | SL | |
| 1 59 40 | 20" | Sign on | SL | P. Conroy |
| 2 00 00 | 29' | Disc. 58a | SL | " |
| 2 29 00 | 1' | Station ID Promotion | SL | " |
| 2 30 00 | 29' | Disc. 58a | SL | " |
| 2 59 00 | 1' | Station ID Promotion | SL | " |
| 3 00 00 | 29' | Make mine music | SL | G. Conroy |
| 3 29 00 | 1' | Station ID Promotion | SL | P. Conroy |
| 3 30 00 | 29' | MMM | SL | G. Conroy |
| 3 59 00 | 1' | Station ID Promotion | SL SL | P. Conroy |
| 4 00 00 | 59' | Masterworks | SN | Antoun |
| 4 59 00 | 1' | Station ID Promotion | SL | P. Conroy |
| 5 00 00 | 5' | news | AN | WAMF |
| 5 05 00 | 24' | Easy List. | SN | Colin |
| 5 29 00 | 1' | Station ID Promotion | SL | P. Conroy |
| 5 30 00 | 29' | Easy List, | SN | Colin |
| 5 59 00 | 30" | Sign off | SL | P. Conroy |

2:00-2:15 P.M.
SEND by lucky 5 min
from 29, 30
WAMP - Camped
last night so
we have to make
it up. Now
Merci -
Sabon

Head of Night - C. F. Kelly
 Monday night, Oct. 11, 1954

| | | | | | |
|------------|-------------|---------------|---------------|----|----------------------|
| 6 59 40 | 20" | Sign on | | SL | Walz |
| 7 00 00 | 14'45" | News, sports | | AN | WAMF |
| 7 14 45 | 15" | Station ID | | SL | Walz |
| 7 15 00 | 14'45" | Transcription | Savings bonds | SL | " |
| 7 29 45 | 15" | Station ID | | SL | " |
| 7 30 00 | 29' | Jazz(?) | Little Italy | SL | Duff |
| 7 59 00 x | 1' | Station ID | Promotion | SL | Walz |
| 8 00 00 | 14'45" | News | Lucky Strike | AN | WAMF |
| 8 14 45 | 15" | Station ID | | SL | WAMF Walz |
| 8 15 00 | 1 hr 44 min | Concert Hall | Sam Goody | AN | WAMF |
| about nine | 15" | Station ID | | SL | Walz |
| 9 59 00 | 1' | Station ID | John Everet's | SL | Walz |
| 10 00 00 | 5' | News | | AN | WAMF |
| 10 05 00 | 24' | Blind date | | SN | Eisenstein |
| 10 29 00 | 1' | Station ID | David's | SL | Walz |
| 10 30 00 | 29' 39" | Nightcap | Lucky Strike | SL | ? |

Sunday, October 10, 1954

| | | | | |
|-----------------|-------------|-----------------------------|----|----------------------|
| 8 59 40 | 20" | Sign on | SL | Jablonka |
| 9 00 00 | 4 hours | Sun. AM Concert | SL | Jablonka, Eisenstein |
| about 11 | 15 " | Station ID | SL | Jablonka |
| 1 00 00 | 10" | Sign off | SL | Eisenstein |
| 2 59 40 | 20" | Sign on | SL | Wilens |
| 3 00 00 | 3 hours | Sun. at the opera | AN | WAMF |
| about 4:30 or 5 | 15" | Station ID | SL | Wilens |
| 6 00 | 10" | Sign off | SL | Wilens |
| 6 59 40 | 20" | Sign on | SL | Johnston |
| 7 00 00 | 14'45" | News Lucky Strike | AN | WAMF |
| 7 14 45 | 15" | Station ID | SL | Johnston |
| 7 15 00 | 1 hr 45 min | Concert Hall | SN | " |
| about 8 | 15" | Station ID | SL | " |
| 8 59 00 | 1' | Station ID Promotion | SL | " |
| 9 00 00 | 20' 29' | Spotlight | AN | WAMF |
| 9 29 00 | 1' | Station ID Promotion | SL | Johnston |
| 9 30 00 | 59' | Hit Parade | AN | WAMF |
| about 10 | 15" | Station ID | SL | Johnston |
| 10 29 00 | 1' | Station ID Promotion | SL | " |
| 10 30 00 | 29' | Sunday Edition Lucky Strike | AN | WAMF |
| 10 59 00 | 30" | Sign off | SL | Johnston |

| | | | | |
|---------|-----|--------------------|----|-----------|
| 7:59:40 | 20" | Sign On | SL | |
| 8:00:00 | 39' | Eight Ball | SL | G. Conroy |
| 8:39:40 | 20" | Sign Off | SL | |
| 1:59:40 | 20" | Sign On | SL | Gasway |
| 2:00:00 | 29' | Discology | SL | Karp |
| 2:29:00 | 1' | Break : Promotion | SL | Gasway |
| 2:30:00 | 29' | Discology | SL | Karp |
| 2:59:00 | 1' | Break : Promotion7 | SL | Gasway |
| 3:00:00 | 29' | Make Mine Music | SL | Duff |
| 3:29:00 | 1' | Break : Promotion | SL | Gasway |
| 3:30 | 29' | Make Mine Music | SL | Duff |
| 3:59:00 | 1' | Break : Promotion | SL | Gasway |
| 4:00:00 | 59' | Masterworks | SN | Gasway |
| 4:59 | 1' | Break : Promotion | SL | Gasway |
| 5:00 | 5' | News | AN | |
| 5:05 | 24' | Easy Listening | SN | Johnston |
| 5:29 | 1' | Break : Promotion | SL | Gasway |
| 5:30 | 29' | Easy Listening | SN | Johnston |
| 5:59 | | Sign Off | SL | Gasway |

| | | | | | |
|------------|--------|----------------|----------------|----|--|
| 6:59:40 | 20" | Sign On | | SL | Conroy |
| 7:00:00 | 14'45" | News&Sports | | AN | |
| 7:14:45 | 15" | Station ID | | SL | Conroy |
| 7:15 | 14' | Mus. Nonsense | Brandle's | SL | Bartlett |
| 7:29 | 1' | Break | Promotion | SL | Conroy |
| 7:30 | 29' | Jazz | | AN | |
| 7:59 | 1' | Break | Promotion | SL | Conroy |
| 8:00 | 14'45" | News | | AN | |
| 8:14:45 | 15" | Station ID | | SL | Conroy |
| 8:15 | 124' | Concert Hall | | SN | Gode |
| about 9:00 | 15" | Station ID | | SL | |
| 9:59 | 1' | Break | Promotion | SL | Conroy |
| 10:00 | 5' | News | | AN | |
| 10:05 | 24' | Beat the Blues | | SN | Feingold |
| 10:29 | 1' | Break | | SL | Conroy |
| 10:30 | 29' | Night Cap | (Lucky Strike) | SL | Conroy (see Fri. basket for script) |
| 10:59 | | Sign Off | | SL | Conroy |

Thursday afternoon, Oct. 7, 1954

| | | | | |
|---------|-----|-----------------------------------|------------------|-----------------------------|
| 1 59 40 | 20" | Sign on | SL | Williston Knight |
| 2 00 00 | 29' | Disc. 58a | SL | Williston |
| 2 29 00 | 1' | Station ID Promotion | SL | Williston |
| 2 30 00 | 29' | Disc. 58a | SL | Williston |
| 2 59 00 | 1' | Station ID Promotion | SL | Williston |
| 3 00 00 | 29' | Make mine music | SL | Marin |
| 3 29 00 | 1' | Station ID Promotion | SL | Marin |
| 3 30 00 | 29' | MMM | SL | Marin |
| 3 59 00 | 1' | Station ID Promotion | SL | Marin |
| 4 00 00 | 59' | Masterworks | SL SN | Guggenheim |
| 4 59 00 | 1' | Station ID Promotion | SL | Guggenheim |
| 5 00 00 | 5' | News | AN | WAMF |
| 5 05 00 | 24' | Easy List. XXXXXX | SN | Sarbone |
| 5 29 00 | 1' | Station ID Academy Promotion | SL | Sarbone |
| 5 30 00 | 29' | Easy List. xxx Academy | SN | Sarbone |
| 5 59 00 | 20" | Sign off | SL | Sarbone |

Thursday Evening, Oct. 7, 1954

WAFB Daily Log

| | | | | | |
|------------|--------------|-----------------|-----------|----|--------------------|
| 6 59 40 | 20" | Sign on | | SL | Berger |
| 7 00 00 | 14'45" | News, sports | | AN | WAMF |
| 7 14 45 | 15" | Station ID | | SL | Berger |
| 7 15 00 | 14' | Showtunes | | SN | ? |
| 7 29 00 | 1' | Station ID | Promotion | SL | Berger |
| 7 30 00 | 28'30" | Showtunes | | SN | ? |
| | PLEASE NOTE | | | | |
| 7 58 30 | 1'30" | Station ID | Promotion | SL | Berger |
| 8 00 00 | 14 45 | News | Luckies | AN | WAMF |
| 8 14 45 | 15" | Station ID | R | SL | Berger |
| 8 15 00 | 2 hrs 14 min | Thurs nite show | | SL | Gaines, Eagleson |
| about nine | 15" | Station ID | | SL | Wilen " |
| about ten | 15" | Station ID | | SL | " " |
| 10 29 00 | 1' | Station ID | Alberts | SL | Wilen |
| 10 30 00 | half hour | Nightcap | Luckies | SL | Wilen |
| 11 ---- | Sign off | Sign off | | SL | Wilen |

Please note showtunes ends at 7 58 30. The break is a minute and a Half long. Ad Lib!!!!

Wednesday, Oct. 6, 1954

WFSB Daily Log

Date

Program / Special

Product

| | | | | |
|---------|--------|----------------------------|----|-----------|
| 1 59 40 | 20" | Sign on | SL | Lehrman |
| 2 00 00 | 29' | Disc. 58a | SL | " |
| 2 29 00 | 1' | I.D. Promotion (Promotion) | SL | G. Conroy |
| 2 30 00 | 29' | Disc. 58a | SL | Lehrman |
| 2 59 00 | 1' | Station ID Promotion | SL | G. Conroy |
| 3 00 00 | 5x 59' | Music in 13 time | SL | Marin |
| 3 59 00 | 1' | Station ID Promotion | SL | MacCready |
| 4 00 00 | 59' | Masterworks | SN | Walz |
| 4 59 00 | 1' | Station ID Promotion | SL | MacCready |
| 5 00 00 | 5' | News | AN | WAMF |
| 5 05 00 | 24' | Easy List. Calvin | SN | Maisel |
| 5 29 00 | 1' | Station ID Promotion | SL | MacCready |
| 5 30 00 | 29' | Easy List. Calvin | SN | Maisel |
| 5 59 00 | 15" | Sign off | SL | MacCready |

Wednesday, Oct. 6, 1954

| | | | | | |
|------------|-------------|---------------|----------------|----|-----------|
| 6 59 40 | 29" | Sign on | | SL | Williston |
| 7 00 00 | 14' 45" | News, sports | | AN | WAMF |
| 7 14 45 | 15" | Station ID | | SL | Williston |
| 7 15 00 | 14' 40" | Transcription | Public Service | SL | " |
| 7 29 40 | 20" | Station ID | | SL | " |
| 7 30 00 | 29' | Jazz | Brandle's | SL | Butler |
| 7 59 00 | 1' | Station ID | Promotion | SL | Williston |
| 8 00 00 | 14' 45 1/2 | News | Luckies | AN | WAMF |
| 8 14 45 | 15" | Station ID | | SL | Williston |
| 8 15 00 | 1 hr 44 min | Concert Hall | | SN | " |
| about nine | 15" | Station ID | | SL | " |
| 9 59 00 | 1' | Station ID | Promotions | SL | " |
| 10 00 00 | 5' | News | | AN | WAMF |
| 10 05 00 | 24' | Hiram Tuttle | | AN | WAMF |
| 10 29 00 | 1' | Station ID | Albert's | SL | Williston |
| 10 30 00 | 29' 40" | Nightcap | Luckies | SL | Thompson |
| 10 59 40 | 20" | Sign off | | SL | Williston |



Head of Afternoon:
Wilén/Berger
October 5-Tuesday

WLSR Daily Log

| | | | | |
|---------|-----|----------------|-------|-----------------|
| 7:59:40 | 20" | Sign On | SL | |
| 8:00 | 59' | 8 Ball | SN/AN | Davis MacDonald |
| 8:59:40 | 20" | Sign Off | SL | |
| 1:59:40 | 20" | Sign On | SL | |
| 2:00 | 29' | Discology | SL | Anderson |
| 2:29 | 1' | Break | SL | |
| 2:30 | 29' | Dicology | SL | Anderson |
| 2:59 | 1' | Break | SL | |
| 3:00 | 29' | Make M. Music | SL | Cohen |
| 3:29 | 1' | Break | SL | |
| 3:30 | 29' | MMMusic | SL | Cohen |
| 3:59 | 1' | Break | SL | |
| 4:00 | 59' | Masterworks | SN | Targansky |
| 4:59 | 1' | Break | SL | |
| 5:00 | 5' | News | AN | |
| 5:05 | 24' | Easy Listen- | SN | German, Miller |
| 5:29 | 1' | Break | SL | |
| 5:30 | 29' | Easy Listening | SN | German, Miller |
| 5:59 | 1' | Sign Off | SL | |

not on
the air
Mountain
Day

Tuesday Oct. 5
Head of Nite Marin

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|------------|----------|------------------------------------|----|
| 6:59:40 | 20" | Sign on | SL |
| 7:00 | 14:45" | News and sports | AN |
| 7:14:45 | 15" | Alternate Break | SL |
| 7:15 | 14' | Showtunes | SN |
| 7:29 | 1' | Break <i>adlib</i> | SL |
| 7:30 | 29' | Showtunes | SN |
| 7:59 | 18' | Break <i>adlib</i> | SL |
| 8:00 | 14:45" | News | AN |
| 8:14:45 | 15" | Alternate Break | SL |
| 8:15 | 1hr. 44' | Concert Hall | SN |
| about 9:00 | 15" | Alternate Break Con. Hall cont. | SL |
| 9:59 | 1' | Break <i>John Everett</i> | SL |
| 10:00 | 5' | News | AN |
| 10:05 | 24' | Balladeer | SN |
| 10:29 | 1' | Break <i>David's</i> | SL |
| 10:30 | 29' | Nightcap (Lucky Strike) | SL |
| 10:59 | 18' | Break Sign Off | SL |

*not on
the
Mountain
Day*

Monday, Oct. 4
Head of Night Walz

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|------------|----------|-----------------------------------|-------|------------|
| 6:59:40 | 20" | Sign On | SL | |
| 7:00 | 14'45" | News and sports | AN | |
| 7:14:45 | 15" | Station I.D. | SL | |
| 7:15 | 14' | Let's Go Places | SL | Boch |
| 7:29 | 1' | Break | SL | |
| 7:30 | 29' | Jazz | AN | |
| 7:59 | 1' | Break | SL | |
| 8:00 | 14'45" | News | AN | |
| 8:14:45 | 15" | Station I.D. | SL | |
| 8:15 | 1hr, 44' | Concert Hall | AN | |
| about 9:00 | 15" | Break (Station I.D.) | SL | |
| 9:59 | 1' | Break | SL | |
| 10:00 | 5' | News | AN | |
| 10:05 | 24' | Play It With Music | SN/AN | Eisenstein |
| 10:29 | 1' | Break | SL | |
| 10:30 | 15' | Lucky Strike part of Night Cap | SL | Walz |
| 10:45 | 14' | Night Cap (cont'd) | SL | |
| 10:45 | 1' | Sign Off | SL | |

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Monday, Oct. 4

Head of Aft. Peggy Conroy

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|---------|---------------------|-----------------|-------|-----------|
| 7:59:40 | 8:14 40" | Sign On | SL | |
| 8:00 | 59' | 8 Ball | SN/AN | Davis |
| 8:59:40 | 40" | Sign Off | SL | |
| 1:59:40 | 20" | Sign On | SL | |
| 2:00:00 | 29' | Discology | SL | P. Conroy |
| 2:29 | 1' | Break | SL | |
| 2:30 | 29' | Discology | SL | P. Conroy |
| 2:59 | 1' | Break | SL | |
| 3:00 | 29' | Make Mine Music | SL | G. Conroy |
| 3:29 | 1' | Break | SL | |
| 3:30 | 29' | Make Mine Music | SL | G. Conroy |
| 3:59 | 1' | Break | SL | |
| 4:00 | 59' | Masterworks | SN | Antoun |
| 4:59 | 1' | Break | SL | |
| 5:00 | 5' | News | AN | |
| 5:05 | 24' | Easy Listening | SN | Duff |
| 5:29 | 1' | Break | SL | |
| 5:30 | 29' | Easy Listening | SN | Duff |
| 5:59 | 1' | Sign Off | SL | |

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SUNDAY

Oct. 3

| | | | | | |
|----------------|----------|---------------------------------------|----|------------|--|
| 8:59:40 | 20" | Sun. AM Concert Sign On | SL | Eisenstein | |
| 9:00 | 2 hrs. | Sun. AM Concert | SL | Eisenstein | |
| 11:00 (approx) | 15" | Station ID | SL | Eisenstein | |
| 11:00:15 | 2 hrs. | Sun. AM Concert | SL | Lang | |
| 12:59:40 | 20" | Sign Off | SL | Lang | |
| 2:59:40 | 20" | Sign On | SL | Williston | |
| 3:00 | 3 hrs. | Sunday at the Opera (watch for ID) | AN | | |
| 5:59:00 | 20" | Sign Off | SL | Williston | <p>I'm watching! Listening, too!!!</p> <p>Got it!!! at 4:47 What a relief! Can blink now. — Anne</p> |
| 6:59:40 | 20" | Sign On | SL | Winetsky | |
| 7:00:00 | 14'45" | News | AN | | |
| 7:14:45 | 15" | Station ID | SL | Winetsky | |
| 7:15 | 1hr. 44' | Concert Hall (ID at about 8:00) | SN | Winetsky | |
| 8:59:00 | 1' | Break | SL | Winetsky | |
| 9:00:00 | 29' | Spotlight | AN | | |
| 9:29:00 | 1' | Break | SL | Winetsky | |
| 9:30:00 | 29' | Honor Roll of Hits | AN | | |
| about 10:00 | 15" | Station ID | SL | Winetsky | |
| 10:00 | 29' | Honor Roll of Hits | AN | | |
| 10:29 | 1' | Break | SL | Winetsky | |
| 10:30 | 29' | Sunday Edition | AN | | |
| | | | | | 10:59 Sign Off |

SUNDAY
Oct. 3

| | | | | |
|----------------|----------|---------------------------------------|----|------------|
| 8:59:40 | 20" | Sign On Sign On | SL | Eisenstein |
| 9:00 | 2 hrs. | Sun. AM Concert | SL | Eisenstein |
| 11:00 (approx) | 15" | Station ID | SL | Eisenstein |
| 11:00:15 | 2 hrs. | Sun. AM Concert | SL | Lang |
| 12:59:40 | 20" | Sign Off | SL | Lang |
| 2:59:40 | 20" | Sign On | SL | Williston |
| 3:00 | 3 hrs. | Sunday at the Opera (watch for ID) | AN | |
| 5:59:00 | 2 0" | Sign Off | SL | Williston |
| 6:59:40 | 20" | Sign On | SL | Winetsky |
| 7:00:00 | 14'45" | News | AN | |
| 7:14:45 | 15" | Station ID | SL | Winetsky |
| 7:15 | 1hr. 44' | Concert Hall (ID at about 8:00) | SN | Winetsky |
| 8:59:00 | 1' | Break | SL | Winetsky |
| 9:00:00 | 29' | Spotlight | AN | |
| 9:29:00 | 1' | Break | SL | Winetsky |
| 9:30:00 | 29' | Honor Roll of Hits | AN | |
| about 10:00 | 15" | Station ID | SL | Winetsky |
| 10:00 | 29' | Honor Roll of Hits | AN | |
| 10:29 | 1' | Break | SL | Winetsky |
| 10:30 | 29' | Sunday Edition | AN | |

10:59 Sign Off

Friday, October 1

WCSR Daily Log

Date

| Time | Length | Program | Sponsor | Origin | Producer |
|---------|--------|-----------------|-----------|--------|----------|
| 1 59 40 | 20" | Sign on | | SL | Gasway |
| 2 00 00 | 29" | DiscoLOGY 58a | | SL | KARP |
| 2 29 00 | 1' | Station ID | Promotion | SL | Gasway |
| 2 30 00 | 29" | DiscoLOGY 58a | | SL | KARP |
| 2 59 00 | 1' | Station ID | Promotion | SL | Gasway |
| 3 00 00 | 29' | MAKE MINE MUSIC | | SL | THOMPSON |
| 3:29:00 | 1' | Station ID | Promotion | SL | Gasway |
| 3:30:00 | 29' | MMM | | SL | THOMPSON |
| 3:59:00 | 1' | Station ID | Haskells | SL | Gasway |
| 4:00:00 | 59' | Masterworks | | SN | GASWAY |
| 4:59:00 | 1' | Station ID | Promotion | SL | Gasway |
| 5:00:00 | 5' | News | | AN | |
| 5:09:00 | 24' | Easy Listening | | SN | JOHNSTON |
| 5:29:00 | 1' | Station ID | Promotion | SL | GASWAY |
| 5:30:00 | 29' | Easy Listening | | SN | JOHNSTON |
| 5:59:00 | 20" | Sign off | | SL | Gasway |

Sorry, could not find names for program announcers

Oct 1, Friday

WCSR Daily Log

Date

| Time | Length | Program | Sponsor | Origin | Producer |
|-----------------|--------|----------------------------|---------------|--------|-----------------|
| 6 59 40 | 20" | Sign on | | SL | Thompson |
| 7 00 00 | 14'45" | News and sports | B | AN | |
| 7 14 00 45 | 15" | Station ID-alternate break | | SL | Thompson |
| 7 15 00 | 14' | Musical Non. | Brandles | SN | BARTLETT; LAUER |
| 7 29 00 | 1' | Station ID | | SN | Thompson |
| 7 30 00 | 2' | Jazz | | AN | |
| 7 59 00 | 1' | Haskells Break | | SL | Thompson |
| 8 00 00 | 14'45" | News | | AN | |
| 8 14 45 | 15" | alternate break | | SL | Thompson |
| 8 15 00 | 45' | Concert Hall | | AN | |
| about 9 | | Station Id | | SL | Thompson |
| 8/58/00 9 00 00 | 59' | Concert Hall | | AN | |
| 9 59 00 | 1' | Station ID | JOHN EVERET'S | SL | Thompson |
| 10 00 00 | 5' | News | | AN | |
| 10 05 00 | 24' | Beat the Blues | | SN | FEINGOLD |
| 10 29 00 | 1' | Break ID | | SL | Thompson |
| 10 30 00 | 29' | Night CAP | | SL | |
| 10 59 00 | 1' | Sign off | | SL | Thompson |

